# Cookie Policy DesireCast

Welcome to the LumineCore's Cookie Notice.

We use cookies (small text files that are stored on your browser or device) and other web-analytics technologies (local storage, session storage, pixels) (all referred to as "cookies" for being simpler) on the

Site and other Services (as defined in Terms of Use) for a number of purposes, including:

- remembering user preferences and settings,
- determining the popularity of content,
- delivering and measuring the effectiveness of advertising campaigns,
- · analyzing site traffic and trends, and
- generally understanding the online behaviors and interests of people who we interact with.
- Cookies allow us to obtain information from your device, such as your device type or operating system, IP address, time of visit and other technical details

In this notice you can read more about the types of cookies we use, why we use them, and how you can exercise your choices.

If you have any questions or suggestions concerning, please email us at support@desirecast.com.

You can also read more about our privacy practices in Privacy Policy.

#### **Your Choices**

You have the right to choose (give your consent) whether or not to accept non-essential (statistical and marketing) cookies.

Essential cookies (necessary and preferences) are necessary for the provision of our websites, securing it, and remembering your choices. Therefore, essential cookies are installed automatically and we do not ask

for your consent.

You can choose whether to accept non-essential cookies using the cookie banner we show you at the first time you visit our websites and alter your choice later on by clicking on the button in the bottom right corner

of the page.

Also, you can set in your browser to remove or reject browser cookies. To do so, please follow the instructions provided by your browser which are usually located within the 'Help' or 'Preferences' menu.

Please also click below for detailed information on how to disable and delete cookies in some commonly used browsers:

- Mozilla Firefox®
- Microsoft® Internet Explorer
- Google Chrome™
- Safari®

You can find more information about cookies at:

https://www.allaboutcookie.org

Most mobile devices also allow you to change your cookie settings. Please refer to the settings of the operating system of your device.

# Types and Purposes

In general, cookies may be stored on your device from 1 day to up to 14 months. Some technologies (local storage) place the information on your device persistently due to their nature and it's up to you to delete them

from your device.

We process personal data collected via cookies based on:

- your consent (with regards to non-essential cookies), and
- our legitimate interest (with regards to essential cookies) to provide and secure our website, allow for the high-quality user experience, and remember your cookie choices to not ask you again any time you visit our website.

Some of the personal data collected via cookies is transferred to countries outside the EEA that do not guarantee the adequate level of protection of personal data. We use different mechanisms to compensate for it. You may request any information on these mechanisms by contacting us at the email above.

#### Types of cookies

# **Purpose Providers**

### Necessary

To deliver content and responses from the website, including to keep the correct state of font, blog/picture sliders, color themes and other website settings, remember your cookie preferences, ensure visitor browsing-security by preventing cross-site request forgery.

### First-party

Preferences To make your use of the website more convenient, e.g. to remember your language preferences, to keep you logged in during the session.

# Statistical and marketing

To know the date of your first visit to the website, whether you have adblocker software on, your actions during the current visit, including searches and keywords, visitor statistics, unique IDs, that is used to generate statistical data on how the visitor uses the website & show personalised advertising.

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